



For Immediate Release:

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Nottawaseppi Huron Band of the Potawatomi Encourages Community Members to Sign Up to Receive Local Alerts Through Nixle

The Nottawaseppi Huron Band of the Potawatomi (NHBP) is launching a partnership with Nixle, a platform for local and public safety communications, to provide a quick, efficient, and secure way to get real-time, neighborhood-level information out to community members.

The partnership between NHBP and Nixle will allow community members to opt in to receiving notifications that will be pushed out by the NHBP Tribal Police Department, as well as other authorities. These notifications may include everything from weather and traffic alerts to more serious instances, such as an active intruder, boil water advisory or a missing person.

“We are always looking for ways to communicate better with the community, especially when we need to be urgent, and Nixle provides a powerful method for doing that,” said Carter Bright, Director of Law Enforcement for the NHBP Tribal Police Department. “Other agencies have worked with them quite successfully, so we are excited to see what they can do for us.”

To opt in to receiving notifications through Nixle, community members should use one of the following methods:

1. Text “NHBPALERT” to 888-777. After receiving a confirmation text, follow the remaining prompts.
2. Visit www.nixle.com and create a user profile.

Nixle will enable the NHBP Tribal Police Department to deliver notifications securely to those that opt in by text message and email. The Nixle system will continue to increase its effectiveness as more of the local community opts in to receiving notifications from the platform.

The system is available at no cost, however standard messaging rates apply.

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About The Nottawaseppi Huron Band of the Potawatomi

NHBP, a federally recognized Tribal government with more than 1,500 enrolled Tribal Members, gained federal recognition December 19, 1995. The Tribe’s main offices are located at the Pine Creek Indian Reservation near Athens, Michigan, and in Grand Rapids, Michigan. NHBP provides benefits, programs and services to Tribal Members through various Tribal government departments, as well as a Tribal Police Department, Tribal Court and Gaming Commission.

NHBP’s economic development entities include FireKeepers Casino Hotel (FKCH), a Vegas-style casino, and Waséyabek Development Company, LLC (WDC), which focuses on the pursuit of non-gaming, economic diversification opportunities.

Under the Tribal-State Gaming Compact, NHBP distributes a percentage of its annual slot machine revenue from FKCH to both the State of Michigan and to the Local Revenue Sharing Board (LRSB). The Native American Heritage Fund, established in 2016, serves to provide resources to improve curricula and educational resources related to Michigan Indian history, as well as to fund initiatives that promote mutual respect and cooperation between local communities and Michigan’s federally recognized Tribes.

For more information visit: www.nhbpi.com.

About Nixle

Founded in 2009, Nixle provides a mass communications hub built exclusively for government to provide secure, reliable, and relevant information to residents in real-time. Today, over 7,200 Agencies around the United States rely on Nixle for Community Engagement and Emergency Communications. Nixle's exclusive partnerships with NLETS, Google and the National Center for Missing and Exploited Children allows local police departments nationwide to send immediate alerts and advisories. For more information, visit www.nixle.com.

Attachment: Everbridge/Nixle logo and NHBP logo